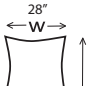



100"w x 34.6"h Live Area 30" centered

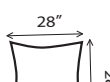
Kit A

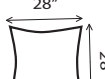
Kit includes:

- Two 1x3 xpressions[™] SNAP frames
- Four xpressions[™] skins
- Two shelves
- One case wrap
- Case that converts to podium

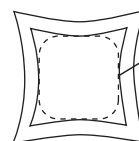
A	Skin	Size	
		28"	W
		x	
		59"	H
		1x2 Thread vertical Shown as it will appear on the Xpressions unit	
1X2 Vertical Thread			

B	Skin	Size	
		28"	W
		x	
		59"	H
		1x2 Thread vertical Shown as it will appear on the Xpressions unit	
1X2 Vertical Thread			

C	Skin	Size	
		28"	W
		x	
		28"	H
		1x1 Flat Front Shown as it will appear on the Xpressions unit	
1x1 Flat Front			

D	Skin	Size	
		28"	W
		x	
		28"	H
		1x1 Flat Front Shown as it will appear on the Xpressions unit	

It is recommended that all text and borders be 2" from the finish size



Focus Area Key

focus area is always
3"-5" inside edge of all
four sides on all skin
styles and sizes

NOTE: ALL SET UP INSTRUCTIONS
APPLY TO THE 4X3 US SKIN SIZES
AS WELL

xpressions **SNAP!**™

Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



Finished Size



• X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount
of distortion



3" in - distortion
becomes more apparent



1" in - distortion
very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN