## xpressions<sup>SNAP</sup>







THE **3DIMENSIONAL** DISPLAY SOLUTION FOR TRADESHOWS AND EVENTS!

## xpressions<sup>°</sup>SNAPI<sup>®</sup>

#### FEATURES:

 Sets Up Completely in Seconds • Integrated Graphics Stay on the Frame • Lightweight /Ultra Portable • Infinite Design Potential Black or Silver Frame Ship New Graphics in an Envelope • Easy Graphic Change/Change at the Event Fantastic 3D Look 3 Quad Pyramid **13**GREAT **FRAME CHOICES! MEANS EXCITING** Argyle **DISPLAY POSSIBILITIES!** 133" x 88 10 Quad Pyramid 78" x 109 5  $4 \times 4$ 125" x 125"

186" x 125'

## xpressions<sup>SNAP!</sup>

#### Xpressions<sup>®</sup>SNAP!™

is a low-cost, high-impact visual magnet!

Choose from one of over 100 existing configurations or customize your own design. Combine different frames and accessories to create exciting new display possibilities.



The frame is shipped with the fabric skins fully attached. The portable, lightweight frame makes your display set-up a SNAP!

Elapsed time – 10 seconds.

#### **ONE STEP SET-UP!**

No tools or event labor required. Simply grasp with both hands evenly the right and left side of the center quad within the frame, then gently lift upward. Strong magnetic connectors "SNAP" lock the frame automatically within seconds! Dye-sublimation printing on the durable fabric panels guarantees a brilliant appearance that will focus attention to your design and message.

> **Xpressions®SNAP!™** is unique. It's the perfect solution for directional signage, brand reinforcement, defining spaces, framing entry ways, utilizing presentation screens and branding your event.

XSNAP ARGYLE B

## xpressions'SNAP! Still a ar

#### **SHEER FACTS**:

Accents Custom Design!
Layer Colors and Images
New Design Potential
Create Floating Text and Images
Easy Graphic Change
SHEER Will Get You Noticed

# xpressions<sup>®</sup>SNAP!<sup>™</sup>

#### **DESIGNING WITH SHEER**

All SHEER pre-designed configurations utilize SHEER on the front plane and standard **Xpressions**<sup>®</sup> Fabric Graphic Skins on the back plane of the frame.

Dark colors within the graphic design show the translucent effect off best!

SHEER graphics look their best against like colors. Layer colors as you would with paints to create effects of mixed visual hues like orange from yellow and red or purple from red and blue.

White text and images on SHEER skins will appear to float in front of back plane standard **Xpressions**<sup>®</sup> skins when both SHEER and standard skins share the same or similar dark color or imagery.

Use SHEER skins as an accent in your next custom design by incorporating a few SHEER skins into your display. Sometimes the best **Xpressions**<sup>®</sup> displays are all solid colors!



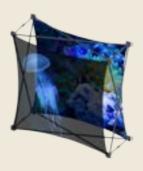
SHEER is a great tool for sales to drive repeat graphics or new graphics for every day of your client's show.

Experiment! Be creative! SHEER is so new on **Xpressions**<sup>®</sup>, you will be sure to get noticed!



dark colors within the graphic design show off the translucent effect best!

131111



SHEER 3x3 B

### xpressionsexpress



Most popular frame and skin designs

- Sets Up Completely in Seconds
  - Lightweight / Ultra Portable
    - Complete Kit All in One
      - Black or Silver Frame

## xpressions® **EXPIESS**<sup>™</sup>

The original xpressions® on the GO!



#### **GO WHERE YOUR CUSTOMERS ARE!**

**Express™** makes it easy to go where your customers are. In no time your entire display will be up and looking great. The podium is as attractive as it is functional. Lift the hard writing surface to reveal a spacious storage cubby. When the show ends, your entire display will break down and pack neatly into the travel case. Within minutes, you'll be on your way!

The entire display is smartly packed in the super durable rolling case! The collective result is an 8' display with large podium! Perfect for any 10' space or combine two for a 10'x20'!

\*Add optional accessories, like two shelves shown in Kit C.





for your tradeshow needs!

EXPRESS KIT D

#### FEATURES:

Unique design and style
Fast and easy set-up
Easy message change-out
Lightweight
3Dimensional look
High quality shelves and frames
Lifetime guarantee on hardware
Brilliant dye sublimated fabric graphic skins
Machine washable graphic skins

1x2

RECTANGLE

1x3

GLASS

1x2

HOURGLASS

#### **UNIT CONNECTING SKINS**

1x1

RECTANGLE

1x1

HOURGLASS

# xpressions<sup>®</sup>

#### **GET READY TO EXPAND YOUR DISPLAY!**

**Xpressions®CONNEX™** transforms the **Xpressions®SNAP!™** pop-up into an exciting modular display system perfect for trade show or event environments. The key to unlocking your creativity is a simple innovation to the **Xpressions®SNAP!™** frame: a simple clip on the hub and the addition of a trapezoid or square connecting shelf along with the original rectangular shelf. Connect the frames in straight lines or angles to add yet another dimension to your exhibit!

#### **CONNEX SHELVES** Dynamic connecting skins are used in combination with square, trapezoid or rectangular ROOT connecting shelves to create dramatic inlines. 1x3 1x3 RECTANGLE WIDF TRAPEZOID SQUARE CONNECTING CONNECTING SHELF SHELF **PUSH-THRU SKINS** 1x3 1x3 TRIANGLE RECTANGLE 1x2 TRIANGLE 1x1 TRIANGLE New Push-Thru hub is great for accent or

CONNEX OCTAGON TOP VIEW full-side 90° message banner! And the graphic stays on the frame!

#### ECRUITING EVENT RETAIL • RECRUITING SHAPES TRADESI

#### **SNAP! FOR YOUR EVENTS!**

From an exhibit designer's point of view...

**Xpressions®** was the perfect medium for HBO's needs when it came to this project. They wanted some lightweight, portable standing graphics that could be used to dress up the corridor that the boxers enter the ring through.

Another key need: these frames needed to be set-up and broken down in minutes. Not only does **Xpressions®** fill this need, but it allows for the ability to repurpose the skins for multiple messages at different events! Also, the **Xpressions®** fabric is perfect for video or photography – absolutely no glare! CARSTONIA PPV BROKING EVENT





Top View

Photos and renders courtesy of Creative Dimensions and Duo Display USA inc.

#### **CREATING BIG IMPACT!**

An **Xpressions®SNAP!™** 1x3 was the perfect vehicle for showcasing a wine-tasting event. Eye-catching graphics attracted customers, and the optional shelf provided a counter-like space to display the wine bottles and brochure holder. **Xpressions®** created big impact within a small space, resulting in a very successful event! THREE NEW SKIN SHAPES! NEW OPPORTUNITIES!

#### DRAW INTEREST! CREATE DIMENSION!

#### **Endless Design Possibilities!**





HEX



XSNAP 4X3US 0

new shapes create layers and depth!

update your display just by changing a few skins!

> bold contrast designs pop with vibrant color!





CASE STUDY 2 WINE TASTING EVENT

### XPRESSIONS SALESMATE RECRUITING ACCESSORIES EVENT



#### SETS UP IN SECONDS!





#### **STABILIZING FEET**

Adjustable stabilizing feet for large displays and outdoor use with weights Colors: silver or black – set of two



#### **CANVAS BAG**

Dimensions: 35"w x 10"d x 9"h Weight: without display 3.2 lbs.

Packs up to 20' of display: Dimensions: 13"w x 13"d x 35"h

HARD CASE WITH WHEELS

#### **Best Table Top on the Market!**

#### Get In! Get Out! Hassle Free!

SALESMATE<sup>™</sup> sets up in seconds and breaks down even faster! Easy graphic change-out makes customized visits a snap! Great to travel with, SALESMATE<sup>™</sup> is so compact it fits right on top of your samples case! Travels as a carry-on.



- Sets up in seconds
- Durable, washable graphics
- Change messages in seconds
- Most compact display on market
- Ultra convenient packaging/great travel bag included
- Ultra lightweight
- Multiple skin configurations
- Low cost of ownership
- Unique style demands attention

1x3, 2x2, or 4x3 Display, Table Throw, Literature... It All Fits in One Small Bag!



13"



#### LIGHT(s), BAG & WIRE MANAGEMENT CLIPS

Weight: without display 12.8 lbs

Bag holds two lights (lights not included) Lights in black or silver



#### CIRCULAR SHELVES IN BLACK OR SILVER GREY

Finished acrylic dimensions: 12" diameter 3/16" thick



#### RECTANGULAR SHELVES IN WHITE OR BLACK

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## xpressions<sup>®</sup> QTR/20

## xpressions LED LIGHTBOX





#### FFATURES:

- Add dimension
- Create multiple layers
- Extend skins off display
- Use SHEER for dimension
- Unlimited design potential



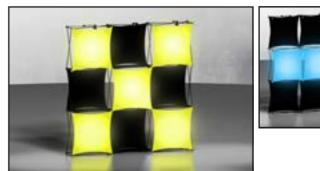
#### **ADD THE POWER OF LIGHT!**

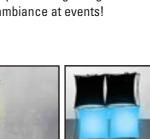
Pop-up your **Xpressions<sup>®</sup>SNAP!**<sup>™</sup> frame. The LED LightBox is already installed! Hook four loops at each corner of the LED LightBox to the back hubs and plug it in! You will be amazed at how easy it is to add a new dimension of light to this already wildly popular display option.



**Xpressions**<sup>®</sup> has been turning heads, pulling in booth traffic and defining event spaces all in a complete, hassle-free package since its debut. Now add the power of light to grab attention at trade shows and create ambiance at events!

#### **HIGHLIGHT YOUR MESSAGE!**











- Add monitor
- Buildout frame for support
- Optional header brackets available

Perfect Go-To Display when facing custom Xpressions® requests. Need to add weight or monitors to Xpressions®? **QTR/20** is the answer.



#### xpressions SNAP!



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