# WEXHIBITORS' HEXHIBITORS' HEX

NVP exhibits



### FORMULTE TENTION FABRIC SYSTEMS AS FOLLOWS:

- I. EXHIBITION STANDS: 7-33
- 2. ISLAND STAND: 34-39
- 3. TRADE SHOW HANGING BANNERS: 40-45
- 4. FUNNELS AND TOWERS: 46-47
- 5. ARCHES, CONFERENCE WALL AND ROOMS: 48-50
- 6. BANNERS AND IPAD STANDS: 51

EXPRESS TRUSS STANDS: 52 - 67











### WARRANTY KEY FOR THE EXHIBITORS' HANDBOOK™:



lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)



90 day limited warranty (hardware)



graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor and table throw products)







### HOPUP™ BACKWALLS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames. Hopups are lightweight and highly portable and they pack away as easy as they set up! LED lighting makes the Hopup glow and stand out even more.















interior lights are attached with velcro to back fabric panel

### BACKLIT HOPUP™

- lightweight, heavy duty silver frame
- supports an integrated full fitted fabric graphic mural with end caps only
- available in 5', 7 1/2' or 10' sizes (curved only)
- LED lights include one year limited warranty
- comes in an OCP molded case



HOP-2X2FGE-C



HOP-3X3FGE-C



HOP-4X3FGE-C

### STRAIGHT HOPUP™ CONFIGURATIONS



2½' tabletop footprint dimensions: 31"w x 31"h x 12.25"d HOP-1X1FG-S



5' tabletop footprint dimensions: 60.5"w x 31"h x 12.25"d HOP-2X1FG-S



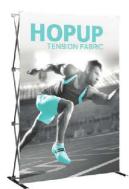
5' tabletop footprint dimensions: 60.5"w x 60.5"h x 12.25"d HOP-2X2FG-S



7½′ tabletop footprint dimensions: 89.5″w x 60.5″h 12.25″d HOP-3X2FG-S



2½' full height standard display footprint dimensions: 31"w x 89.5"h x 29"d HOP-1X3FG-S



5' full height standard display footprint dimensions: 60.5"w x 90"h x 29"d HOP-2X3FG-S



7½' full height standard display footprint dimensions: 89.5"w x 90"h x 29"d HOP-3X3FG-S



10' full height standard display footprint dimensions: 119"w x 90"h x 29"d HOP-4X3FG-S



12¼' full height standard display footprint dimensions: 147.25"w x 90"h x 29"d HOP-5X3FG-S

### HOPUP™ COUNTER HOP-CT-2

- NEW and IMPROVED collapsible display counter
- taller and easier to assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d
- top available in four laminate finish options (page 127)











All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

### CURVED HOPUP™ CONFIGURATIONS



5½' tabletop footprint dimensions: 64"w x 31"h x 12.25"d HOP-2X1FG-C



5½' tabletop footprint dimensions: 64"w x 60.5"h x 12.25"d HOP-2X2FG-C



7½' tabletop footprint dimensions: 92"w x 60.5"h x 12.25"d HOP-3X2FG-C



5½' full height standard display footprint dimensions: 64"w x 89.5"h x 12.25"d HOP-2X3FG-C



7½' full height standard display footprint dimensions: 92"w x 89.5"h x 12.25"d HOP-3X3FG-C

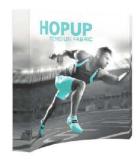


10' full height standard display footprint dimensions: 116.25"w x 89.5"h x 12.25"d HOP-4X3FG-C



11½' full height standard display footprint dimensions: 136.5"w x 89.5"h x 12.25"d HOP-5X3FG-C





all sizes available with or without endcaps





All Hopup frames are eco-friendly, come with a rolling carry case, and have a limited lifetime warranty.

# HOPUP™ BACKWALL DIMENSIONS COMPLETE SYSTEMS WITH FRAMES









The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Backwall Dimensions add style, flare and function to any 7 1/2" or 10" Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables, and more messaging real estate. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.



DIMENSION KIT 01

HOP-DIM01-3x3FG-S

- 7 1/2' full height straight backwall
- 2 stand-off rigid graphic accents with literature holders
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights



DIMENSION KIT 03

HOP-DIM03-4x3FGE-S

- 10' full height straight backwall
- accessory counter features:
  - monitor\* mount supports 42" monitor, max weight = 50 lbs
  - counter top holding max weight of 35 lbs
  - printed fabric graphic and literature holder
- 2 Lumina 200 lights



### DIMENSION KIT 02

HOP-DIM02-3x3FG-S

- 7 1/2' full height straight backwall
- stand-off counter supports max 25 lbs
- counter features graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights



# DIMENSION KIT 04

HOP-DIM04-4x3FGE-S

- 10' full height straight backwall
- standoff counter features:
  - fabric graphic messaging area (top)
  - printed fabric graphic (bottom)
  - counter top holding max weight of 35 lbs
- 2 Lumina 200 lights

\*monitors not included



### Hopup Dimensions counter tops are available in your choice of four thermoform finishes



## HOPUP™ BACKWALL DIMENSIONS ACCESSORY KITS

The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Backwall Dimensions add style, flare and function to any 7 ½' or 10' Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables, and more messaging real estate. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.



### ACCESSORY 01

### HOP-DIM01

- 2 stand-off rigid graphic accents with literature holders
- monitor\* mount supports 23" monitor, max weight = 30 lbs



### ACCESSORY 03

### HOP-DIM03

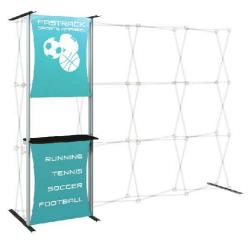
- accessory counter features:
  - monitor\* mount supports 42" monitor, max weight = 50 lbs
  - counter top holding max weight of 35 lbs
  - printed fabric graphic and literature holder



### ACCESSORY 02

### HOP-DIM02

- stand-off counter supports max 25 lbs
- counter fabric graphic and literature holder
- monitor\* mount supports 23" monitor, max weight = 30 lbs



### ACCESSORY 04

### HOP-DIM04

- standoff counter features:
  - fabric graphic messaging area (top)
  - printed fabric graphic (bottom)
  - counter top holding max weight of 35 lbs

\*monitors not included





# BOLD.SOPHISTICATED.FABRIC. FORMULATE™ TENSION FABRIC

Formulate™ is a collection of sophisticated, ergonomically-designed exhibit booths, architectural structures and accessories • Formulate displays feature simple and stylish aluminum frames, covered by stretch pillowcase fabric graphics • Formulate tension fabric displays come in essential and master quality options . Available in a variety of sizes and options



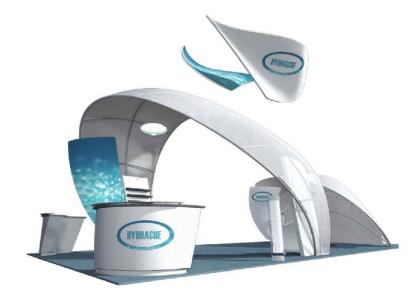
# WHERE **FORM** MEETS **FABRIC**

From straight and angular shapes to ergonomic, flowing ones we offer a full spectrum of beautiful fabric-based exhibits, environments and structures, portable to custom. Make your exhibit and environment exactly what you want it to be. Formulate™ solutions combine shape, specialty fabrics, lightweight frames and lighting to create captivating and artistic presentations and spaces.

### Shapes to mix & match...

Lightweight aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create shapes that foster emotion, action and movement within and around a space. Formulate master fabric structures are formed with expert aluminum bending machinery and skilled welding technicians. We offer a complete line of tension fabric backwalls, exhibit kits, hanging shapes and structures, towers, archways, walls, rooms and more. With the endless options we provide, you can mix and match to create the ideal display, booth or environment or work with us to create a custom solution from scratch.

From fast, portable, off-the-shelf displays to completely custom FABRICated exhibits and solutions, we deliver the solution you need in the time that you need it. Whether you are looking for a tension fabric tradeshow display, or adding function through form in an interior space or retail environment, we provide a one-stop-shop for both sides of the spectrum and everything in between.





# WHERE FABRIC MEETS FORM

### Specialty fabrics...

Materials do matter. Each fabric used has unique qualities and performs differently in various environments. We use a plethora of high-quality printable materials to create fabric structures and displays – namely polyester materials such as stretch, satins, sheers, backlit fabrics and more.

### Grand format graphics & finishing...

Graphics are crucial to maximizing your messaging impact and your investment in a tradeshow or event. With the latest state-of-the-art printing technology and large format printing capabilities, we ensure your message pops and stands out from the competition. To ensure the highest quality and perfect fit, all fabric graphics are produced and finished by hand by highly-skilled sewers in the USA.

### Radiant lighting ...

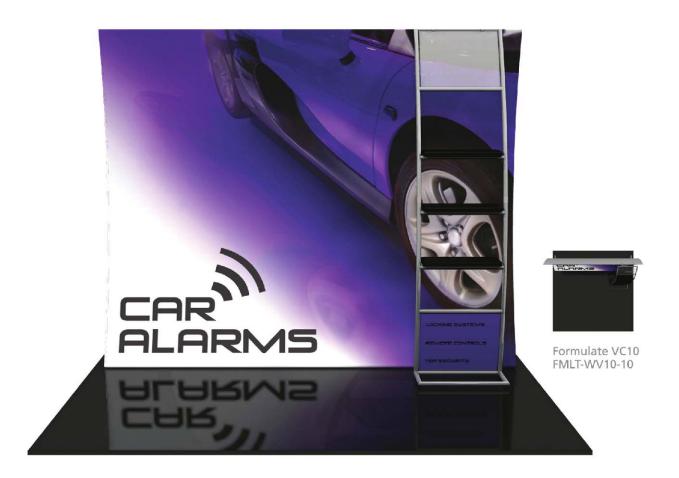
The perfect balance of form, fabric and lighting can create a powerful, impactful presence and display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. With LED lighting solutions, we can tailor the ideal lighting system to make your project glow!

Merging shapes and structures with fresh fabric, large format print graphics and lighting creates dynamic and eye-catching displays for tradeshows, events, retail spaces and interior environments.





# formulate™ INTRODUCTION





# FORMULATE TENSION FABRIC

The FORMulate<sup>™</sup> line spans from a collection of portable, off-the-shelf exhibit kits, hanging structures and architectural accessories to custom-designed and built exhibits, environments and interior display solutions. Formulate combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures to provide elegance, functionality and style.

The quality of the Formulate line is excellent. The perfect combination of form, sophistication and function make Formulate displays the ideal solution for any space. All Formulate stretch fabric graphics are printed on state-of-the-art, G7 color certified printers and are hand-sewn, durable and dry-cleanable.

The Formulate line includes tabletop, 8ft, 10ft and 20ft backwalls and exhibit kits, 20ft by 20ft island exhibit kits, hanging structures, towers, columns, funnels, archways, counters and more. Easily mix and match to create your ideal display, exhibit or environment or work with us to create a custom solution from scratch.

NO MATTER WHAT YOUR SPACE NEEDS, WE CAN FORM A SOLUTION FOR YOU.





# formulate™ essential | TABLETOP DISPLAYS, 8' DISPLAYS

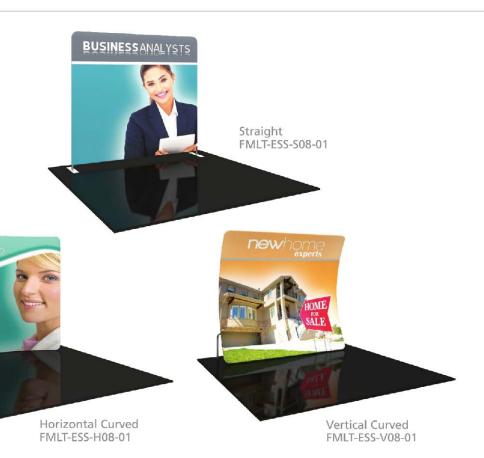
# FORMULATE ESSENTIAL TABLETOP DISPLAYS

Formulate™ Essential Tabletop displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 5ft and fit on a 6ft wide table and come with a canvas carry bag.



# FORMULATE ESSENTIALS 8' DISPLAYS

Formulate™ Essential 8ft displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.



# 10' DISPLAYS | formulate™essential

# FORMULATE ESSENTIAL 10' DISPLAYS

Formulate™ Essential 10ft displays have customary frame features, are portable and come in Straight, Vertical Curved, Horizontal Curved and Serpentine Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.



# BUSINESSANALYSTS







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# formulate lite 8' DISPLAYS

### FORMULATE LITE 8'/10' DISPLAYS

Looking for a sharp, simple, portable fabric backwall that sets up in 5 minutes or less? Look no further. The Formulate™ Lite 8ft by 10ft fabric backdrop is one of the fastest and easiest solutions you can find. In addition to the standard landscape/horizontal configuration, Formulate Lite can be turned on its side to create a portrait/vertical wall as well.

The sturdy, lightweight 30mm aluminum frame assembles with pushbutton functionality. Simply stretch the graphic over the corners of the frame and you're done. You have an instant, impressive fabric backwall!

The Formulate Lite kit is supplied in a carry bag. Shown with an opptional, upgraded OCB case.



Formulate Lite landscape/horizontal graphic



# TABLETOP DISPLAYS, 8' DISPLAYS | formulate™ master





# formulate™ master | 10' VERTICAL CURVED DISPLAYS

# FORMULATE MASTER **10' VERTICAL** CURVED DISPLAYS

Slightly arched from top to bottom, Formulate<sup>™</sup> Master 10ft Vertical Curved exhibits combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accessories such as headers, adjustable literature holders, tables and accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 10ft space.



# 10' VERTICAL CURVED DISPLAYS | formulate™ master







Formulate VC2 FMLT-WV10-02



Formulate VC4 FMLT-WV10-04



Formulate VC5 FMLT-WV10-05



FMLT-WV10-06



Formulate VC7 FMLT-WV10-07



Formulate VC9 FMLT-WV10-09



Formulate VC11 FMLT-WV10-11

\*monitors not included

48

# formulate™ master | 10' HORIZONTAL CURVED DISPLAYS

# FORMULATE MASTER **10' HORIZONTAL** CURVED DISPLAYS

Ergonomically designed, Formulate<sup>™</sup> Master 10ft Horizontal Curved exhibits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style!



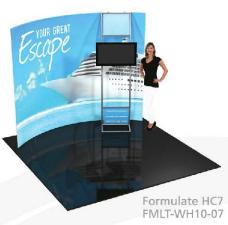


# 10' HORIZONTAL CURVED DISPLAYS | formulate™ master









Formulate HC3

FMLT-WH10-03







Formulate HC9 FMLT-WH10-09

\*monitors not included

50

# formulate™ master | 10' STRAIGHT DISPLAYS



Space maximizing Formulate™ Master 10ft Straight exhibits incorporate sleek, straight aluminum frames with zipper pillowcase fabric graphics to create a sharp, bold backwall that clearly conveys who you are and what you do. With a variety of accents including graphic headers, adjustable literature pockets, shelves, tables, counters and more, you are sure to find a design that best suits your space needs!





Formulate S5 FMLT-WS10-05













Formulate S6 FMLT-WS10-06



# ACCENTS | formulate™ master

### FORMULATE MASTER ACCENTS

Formulate™ Master Accents enhance the functionality of any Formulate Master 10ft or 20ft backwall and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.

### FORMULATE BACKWALL CONNECTOR FMLT-WBWC

The Formulate<sup>™</sup> Master Backwall Connector is an ideal accessory to connect two 10ft or 20ft Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.







ACCENT 01 FMLT-WL01 Pillowcase fabric graphic



FMLT-WL02 Three 20" wide shelves and top and bottom printed infill panels

ACCENT 02



ACCENT 03 FMLT-WL03 FMLT-WL03-L FMLT-WL03-R

Your choice of righthand or left-hand arm tables, no table, top and bottom printed infill panels and hardware mounts for a medium sized monitor



ACCENT 04 FMLT-WL04

Features a 36" wide table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a medium sized monitor



ACCENT 05 FMLT-WLLH

Three literature pockets, and top and bottom printed infill panels



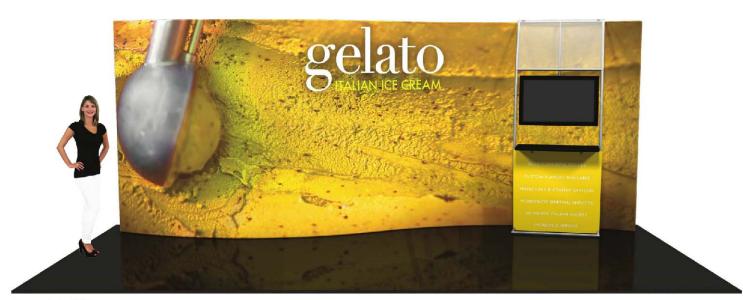
ACCENT 06 FMLT-WLC Features a 20" wide shelf and top and bottom printed infill panels

\*monitors not included

# formulate™ master | 20' SERPENTINE CURVED DISPLAYS

# FORMULATE MASTER **20' SERPENTINE** CURVED DISPLAYS

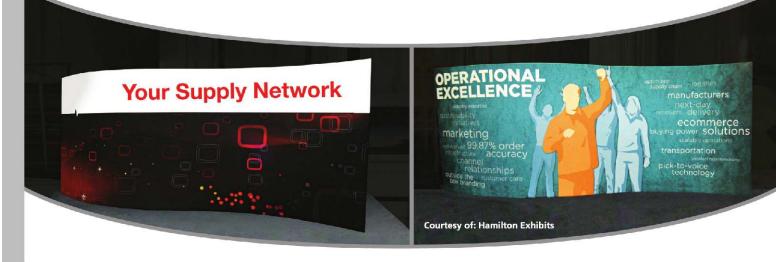
The gentle and organic S-shaped curves of the Formulate<sup>™</sup> Master Serpentine line of 20' exhibits create an elegant flow within a space. These displays can feature a single-sided or double-sided fabric graphic, which provides more real estate for branding and messaging. Pillowcase style fabric graphics are coupled with sturdy, yet lightweight aluminum frames to create the unique and flowing Serpentine shape. Accents provide shelving, surface areas, monitor displays and additional messaging areas.











# 20' SERPENTINE CURVED DISPLAYS | formulate™ master







Formulate SC5

FMLT-WSC20-05

Formulate SC6

FMLT-WSC20-06

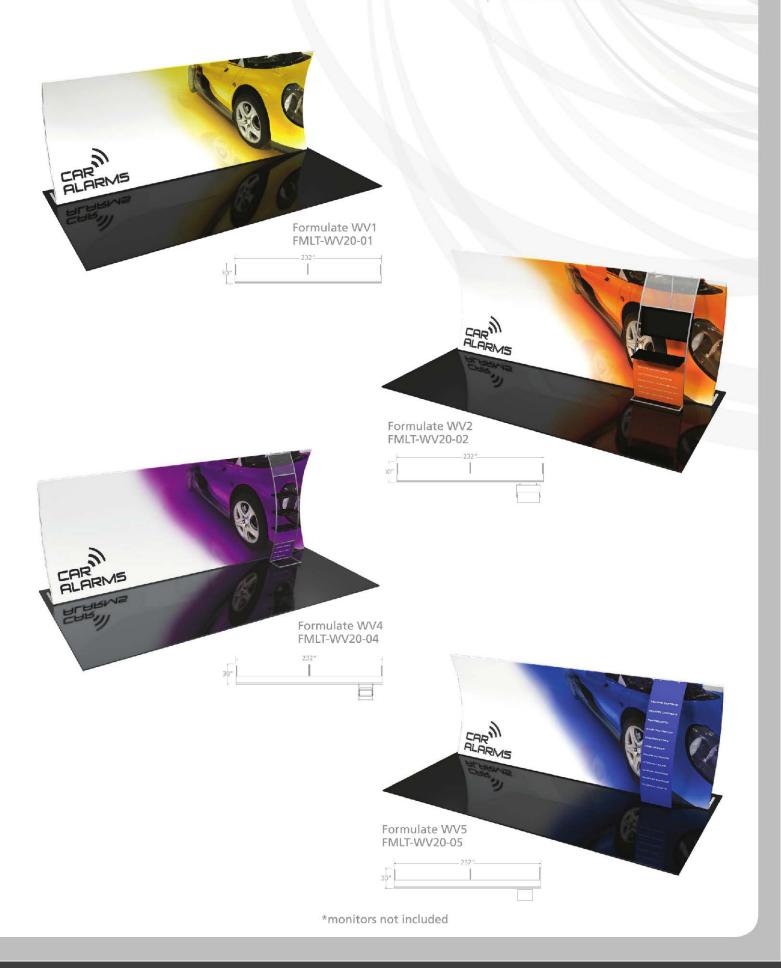
# formulate™ master | 20' VERTICAL CURVED DISPLAYS

### FORMULATE MASTER 20' VERTICAL **CURVED DISPLAYS**

Slightly arched from top to bottom, Formulate™ Master 20ft Vertical Curved displays combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 20ft space. Easily convert the 20ft Master Vertical Curve Formulate to a 10ft backwall with the purchase of a 10ft graphic. No additional hardware needed.



# 20' VERTICAL CURVED DISPLAYS | formulate™ master



# formulate™ master | 20' HORIZONTAL CURVED DISPLAYS

### FORMULATE MASTER 20' HORIZONTAL **CURVED DISPLAYS**

Ergonomically designed, Formulate<sup>™</sup> 20ft Master Horizontal Curved exhibit kits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style! Easily convert the 20ft Master Horizontal Curve Formulate to a 10ft backwall with the purchase of a 10ft graphic. No additional hardware needed.



# 20' HORIZONTAL CURVED & STRAIGHT DISPLAYS | formulate™ master







LCD monitors not included.



# FORMULATE MASTER **20' STRAIGHT** DISPLAY

The Formulate<sup>™</sup> 20ft Master Straight backwall incorporates a sleek, straight aluminum frame with a zipper pillowcase fabric graphic to create a sharp, bold backwall that clearly conveys who you are and what you do. Print on just one side or on both sides of the graphic to maximize your message and brand exposure!



# SPIN OR FLIP

# TO CREATE A DIFFERENT LOOK & SHOW A NEW MESSAGE!



### FLIP 20' EXHIBIT KITS

FLIP™ 20ft exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.

### SO FLIPPIN' COOL

Double-sided graphics enable you to feature a different look, brand or messaging so you can **SPIN from front to back** OR use as a creative space divider for a larger space. With an easy graphic change, you can also **FLIP from top to bottom** to create a new, different exhibit and look for your next event. With the versatility of FLIP, you have many options to reconfigure over and over for a long-lasting, ever-changing display.

### SO FLIPPIN' EASY

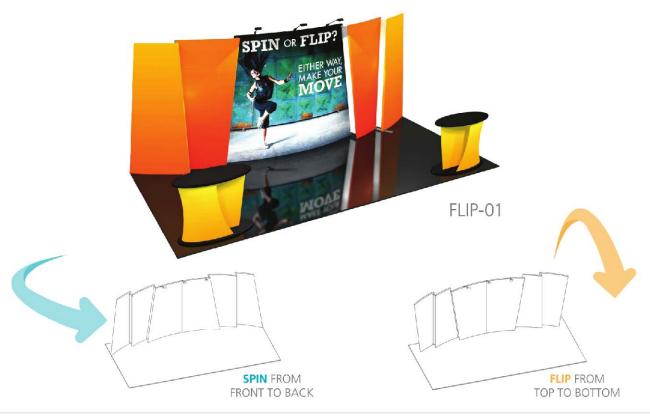
FLIP kits combine 30mm lightweight aluminum frames with your choice of single or double-sided zipper pillowcase fabric graphics. Simply join the aluminum tubes together with snap-button connectors, slide the fabric graphics over the frames, then zip. Connect the walls and WHALA, you have one of the coolest and most versatile displays in the event. It's that easy.



# formulate™ FLIP™

### FLIP 20' EXHIBIT KITS

FLIP™ 20ft exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.



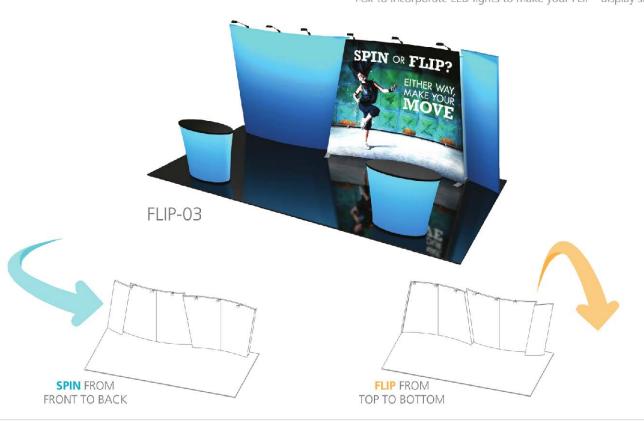


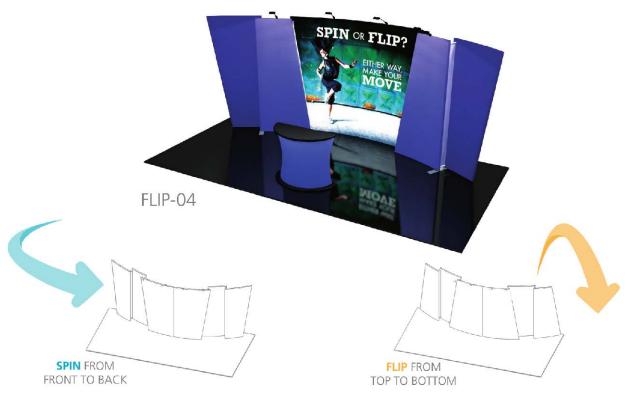
\*Counters, lighting and lighting hardware not included in kits. A la carte counter options presented on page 124. Lighting presented on page 135.



### FLIP 20' EXHIBIT KITS

Ask to incorporate LED lights to make your FLIP™ display shine.





\*Counters, lighting and lighting hardware not included in kits. A la carte counter options presented on page 124. Lighting presented on page 135.

# formulate™ VIBE™ 10' EXHIBIT KITS

### **VIBE 10' EXHIBIT KITS**

Vibe<sup>™</sup> is a collection of cleverly-designed, dimensionally layered 10ft exhibit kits. Vibe combines layered lightweight aluminum tube frames with zippered pillowcase printed fabric graphics. Unique shapes, angles and exposed framework create a truly unique appearance and experience. Where they appear, kits include graphic headers, lights and monitor kiosks to provide additional branding and messaging areas.



# VIBE™ 10' EXHIBIT KITS | formulate™













### VIBE **MONITOR** KIOSK VB-MK-01

Simply add the Vibe™ kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.

# formulate<sup>™</sup> fusion | 20' x 20' ISLAND EXHIBIT KITS

### FORMULATE FUSION

Formulate™ Fusion provides an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Formulate Fusion is a collection of 20ft by 20ft exhibit kits and custom solutions. A fusion of FORM, FABRIC and FUNCTION, these kits combine organic and architectural shapes with state-of-the-art zipper pillowcase dye-sublimated fabric graphics to create unique, dynamic and functional island spaces.

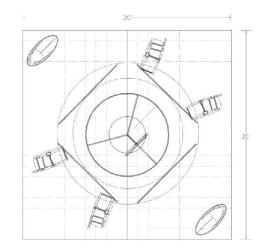


### KIT 01 CFAB-K-01

Add the WOW factor to your next tradeshow with this commanding and captivating 20ft by 20ft island display.

Formulate<sup>™</sup> Fusion Kit 1 weaves together FORMulated structures that combine the latest developments in fabric printed technology with heavy-duty, structurallysound aluminum frame structures to create a space that encourages traffic flow and provides stylish product display and messaging areas.

The 16ft tall fabric tower centerpiece connects to four 8ft tall fabric-based product display areas. A 14ft diameter ring structure not only provides an ideal area for branding and messaging, but it also weaves the elegant tower and product display areas together. Two fabric reception counters provide fashionable, and functional greeting areas. Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the tower and reception counters.



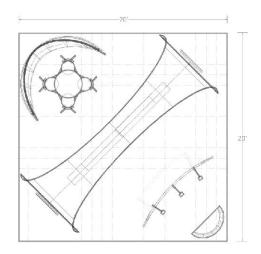
# 20' x 20' ISLAND EXHIBIT KITS | formulate™ fusion



You won't get bypassed with this 20ft by 20ft island exhibit in your next event or tradeshow!

Formulate<sup>™</sup> Fusion Kit 2 features a fabric archway, a dimensional hanging structure and curved conference area to create a space that fosters flow, yet provides privacy for meetings and demonstrations. Each display element combines state-of-the-art zipper pillowcase dye-sublimated fabric coverings with advanced lightweight aluminum tube structures.

The overhead hanging structure is 13ft wide, 5ft tall and 1ft thick, providing ample space for a company brand. The prominent arch spans 14ft wide and reaches 11 ½ft high. An 8ft tall by 9 ½ft wide fabric backwall is positioned behind the fabric display counter to add a messaging area, privacy and a display surface on the interior side. An 8ft tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space. Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the reception counter and backwall.



## formulate<sup>™</sup> fusion | 20' x 20' ISLAND EXHIBIT KITS

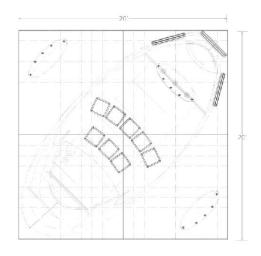


#### **KIT 03** CFAB-K-03

Captivate your audience inside this 20ft by 20ft island display at your next event!

Formulate™ Fusion Kit 3 features a commanding and angled fabric architectural structure, reception areas and more! The angled, architectural tunnel is 16ft tall on one side and 12ft tall on the other and is the perfect space for an intimate and semi-private presentation, conference or theater area. This stylish and functional island display kit also includes two fabric-based reception counters that function as ideal greeting and storage areas. Additionally, a fabric-based refreshment bar is located inside the theater space, which also features additional storage space.

Monitor mounts and stylish display lighting are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the reception counters.



## 20' x 20' ISLAND EXHIBIT KITS | formulate™ fusion

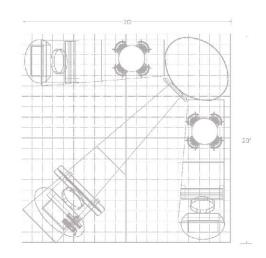


#### KIT 04 CFAB-K-04

Demo, demo! You have ample demonstration and meeting space with this 20ft by 20ft island exhibit!

Fabric canopies and messaging areas are combined with a heavy-duty laminate-based tower and cabinets to create a space that provides three product display/demonstration stations and two seating areas. The layout of this exhibit fosters traffic flow within the space and provides real estate for demonstrations.

Formulate Fusion Kit 4 features an 18ft tall laminate panel tower connected to three 12ft long wave-shaped canopies. The tower features ample lockable storage space. Stemming from the three canopies are 10  $V_2$ ft tall fabric and extrusion based messaging and product display walls, which are anchored to laminated, lockable cabinets. Graphic headers on the display walls are 4ft wide and provide the ideal space for branding or product information.



## formulate™ fusion | 20' x 20' ISLAND EXHIBIT KITS



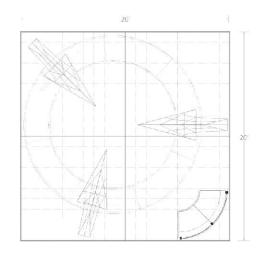
#### **KIT 05** CFAB-K-05

Dominate the exhibit hall with this 20ft by 20ft island exhibit and stand out from the rest!

Formulate <sup>™</sup> Fusion Kit 5 combines architectural lines and shapes with the latest developments in fabric to create a sophisticated, memorable and breathtaking presence.

The 18ft tall fabric covered tower centerpiece features a 7ft diameter cone and three curved architectural support beams. You can easily incorporate monitors and AV into the support structures to add multimedia messaging. A laminate counter with printed slat walls provides a welcoming reception area, as well as abundant lockable storage.

Monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the support structures.



## 20' x 20' ISLAND EXHIBIT KITS | formulate™ fusion

#### **CUSTOM FORMULATE**

We can also FABRICate a completely custom and ultra-creative exhibit and environment solution for you. Each custom FORMulated solution is uniquely designed, manufactured and custom crafted from a selection of sizes and styles of aluminum tube, which are blended with the very best-suited stretch fabric graphics and lighting.

With over 30 years of proven excellence in the design, construction, project management and fulfillment of custom and custom modular exhibit solutions, we have what it takes to build a custom booth, environment and interior space. Concept to design, then design to production, we can provide custom fabric exhibit structures as a seamless turnkey service through to installation, dismantle and post-show storage.





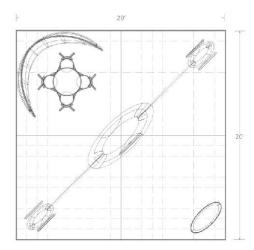
An airy floor plan encourages maximum traffic flow into this 20ft by 20ft island exhibit!

Formulate<sup>™</sup> Fusion Kit 6 features structures that combine the latest developments in fabric printed technology with heavy-duty aluminum frames to create a space that fosters great traffic flow and conversation areas.

The 12ft tall center fabric tower is connected to two 9ft tall fabric towers via exposed aluminum tube. Oval-shaped sintra panels are located on front and back sides of the aluminum tubes providing four messaging and branding areas. An oval-shaped fabric reception counter provides a fashionable, yet functional greeting area. Additionally, an 8ft tall "potato chip" shaped, curved fabric wall creates a semi-private conference/meeting area or projection wall within the space.

Six monitor mounts are included. Internal LED light kits are not included, but can be purchased a la carte to add a glow within the three tower structures and reception counter.



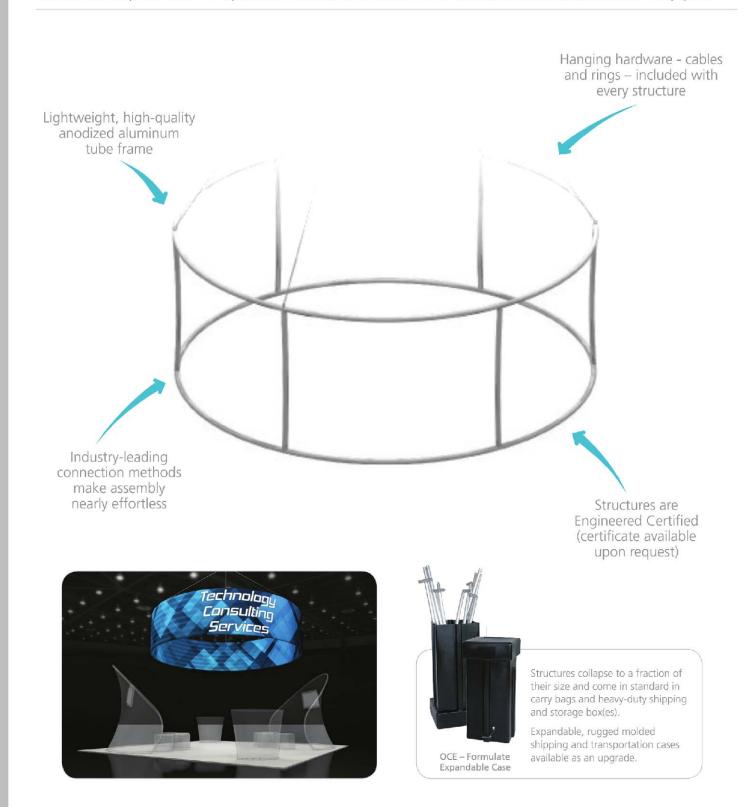




## formulate™ | HANGING STRUCTURES

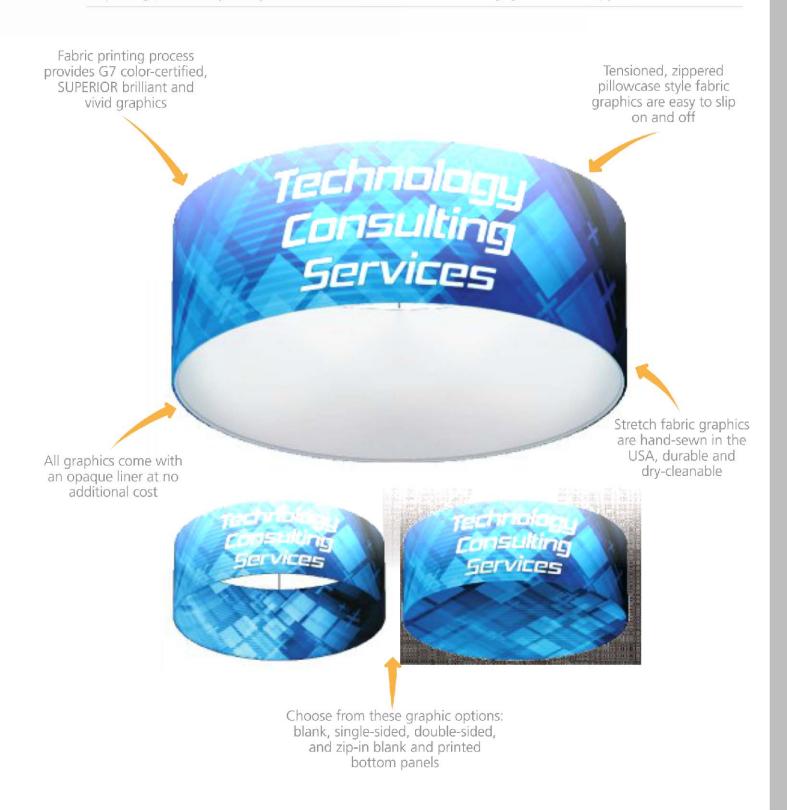
#### FORMULATE HANGING STRUCTURES

Hanging structures are used to attract and command attention to your tradeshow booth or use as a focal point at an event or in an interior space. Project from all angles and draw the eye to your brand to proclaim your message! With a wide variety of three and two-dimensional structures and shapes to choose from, you're sure to find the best solution to draw attention and create a dramatic affect in any space.



## HANGING STRUCTURES | formulate™

Formulate<sup>™</sup> tension fabric hanging structures are made in the USA and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched!



## formulate™ 3D HANGING STRUCTURES

#### RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h











bottom graphic

#### TAPERED RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

## **SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic



bottom graphic

#### TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic



## 3D HANGING STRUCTURES | formulate™

#### **CONCAVE SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h









double-sided graphic

bottom graphic

#### TAPERED TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

# CONVEX TRIANGLE (SHIELD)

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic



## formulate™ 3D HANGING STRUCTURES

#### PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### **FOOTBALL**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double-sided graphic

#### FOUR-SIDED **PYRAMID**

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





#### THREE-SIDED **PYRAMID**

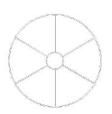
10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





#### ROUND FUNNEL

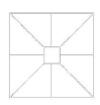
10'w x 5'h





#### SOUARE FUNNEL

10'w x 5'h





#### CONE

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





#### CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h





#### PANEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



#### DISC

8' diameter

10' diameter

12' diameter

14' diameter

16' diameter

18' diameter 20'diameter



#### S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



All 2D Hanging Structures available as double-sided.

## formulate™ FUNNELS & TOWERS

#### FORMULATE FUNNELS

Whether you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these FORMulated and tension fabric architectural structures are designed to impress.

Versatile Formulate<sup>™</sup> Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20ft, 16ft and 12ft heights and have 8ft diameters at the top and 3½ft diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver powder coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Accent LED light not included, but can be incorporated to add a glow within the funnel structures. Custom sizes also available.





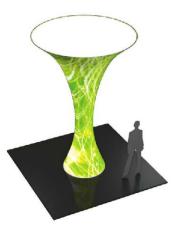




20' FUNNEL FUN-01



16' FUNNEL FUN-02



12' FUNNEL

## FUNNELS & TOWERS | formulate™

#### FORMULATE TOWERS

Mix and match the Formulate<sup>™</sup> line of towers to add architecture and drama to any event or interior space. Cylinder-shaped and Rectangular-shaped towers come in 12ft, 10ft and 8ft heights and 3ft square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Formulate towers accommodate internal LED lighting. Accent LED light not included, but can be incorporated to add a glow within the structures.

Custom sizes also available.



12' FOUR SIDED TOWER COL-01



10' FOUR SIDED TOWER COL-02



8' FOUR SIDED TOWER COL-03



12' CYLINDER TOWER



10' CYLINDER TOWER



8' CYLINDER TOWER

## formulate™ ARCHES & CONFERENCE WALLS

#### **FORMULATE ARCHES**

Formulate<sup>™</sup> Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with 50mm curved aluminum tube frames; these super structures are made in the USA and collapse to a fraction of their size. Custom sizes also available.





overhead perspective

#### ARCH 01 12' ARCH-01

The Formulate™ Arch 01 is 8ft tall and spans 11½ft wide. Two monitor mounts are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



## ARCH 02 10'

The Formulate™ Arch 02 is 72/3ft tall and spans 91/2ft wide. Two bases provide weighted stability and serve as anchors for the fabric structure. Shown in a 10' space.



#### ARCH 03 20' ARCH-03

The Formulate<sup>™</sup> Arch 03 is 11½ft tall and spans 191/2ft wide. The Arch fits perfectly in a 20ft by 20ft island space. Shown in a 20' space.

\*monitors not included

## ARCHES & CONFERENCE WALLS | formulate™

#### **FORMULATE CONFERENCE WALLS**

Whether you are looking to create a semi-private meeting area within a tradeshow exhibit, special event, or in an interior environment, FORMulate<sup>™</sup> tension fabric conference walls are lightweight, stylish solutions to your meeting space needs.

Ergonomically designed, Formulate C-shaped, Chip-shaped and Serpentine-shaped walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.



The Formulate™ C-Wall stands 7ft tall at its highest point and is 7ft 4in diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.



#### CHIP-SHAPED WALL CHIP-WALL

The Formulate<sup>™</sup> Chip-Shaped Wall is a potato chip shaped structure that stands 8ft tall and is 9ft 3in wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.

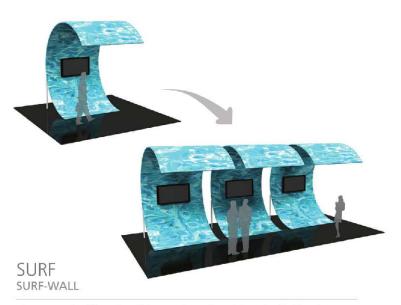
## SERPENTINE WALL

The Formulate<sup>™</sup> Serpentine shaped wall connects two C-shaped structures to create a multipurpose, Serpentine shaped display. The Serpentine Wall is ideally used as a wall that separates two miniconference and meeting areas. The Formulate Serpentine Wall is 7ft 7in tall and spans 22ft 10in wide – perfect for use in a large island space.

## formulate™ VIDEO WALLS & ROOMS

#### FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate<sup>™</sup> curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



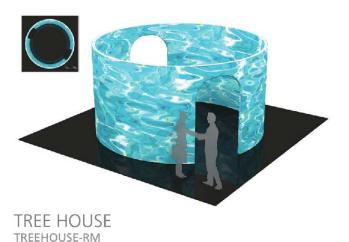
The Formulate™ Surf Wall is a C-shaped multimedia display that stands 11ft 4in tall with a width of 7ft 7in. With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space. Easily add more Surf Walls for an even bigger impact!



Two C-shaped structures are fused together to create a Tree shape with this sculptural, multimedia display. The Formulate™ Tree stands 11ft 4in tall and spans to 20ft 6in wide. The Formulate Tree includes two monitor mounts for use as a multimedia display.



The Formulate™ Flower creates a unique and dynamic space for meetings, demonstrations and more! It connects four C-shaped structures to FORMulate an organic and elegant floral shape. The structure is 27ft 4in square, 11ft 4in tall and fits ideally within a large island space.



The Formulate™ Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15ft in diameter, 8ft tall and features two 7ft tall doorways, encouraging traffic flow through the structure.

\*monitors not included



## BANNERS & iPAD STANDS | formulate™



FMLT-ESS-COBRA 36"w x 90"h x 51.43"d

COBRA

The Cobra is a single or double-sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleekly serpentinecurved banner stand in minutes.



SHARK FIN SHARK

70"w x 86"h x 18"d

The Formulate<sup>™</sup> Shark Fin is an ideal banner for any indoor or outdoor event. Simply slip the fabric graphic over the frame and you have an instant display.



**ENTICE** FMLT-ESS-ENTICE-01 FMLT-ESS-ENTICE-02

41.7"w (at top) - 29.8"w (at bottom) x 102.6"h Entice is a double-sided tension fabric display stand that features a clear, acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-the-shoulder carry bag.



FORMULATE FABRIC BANNER FMLT-WV03-01

36"w x 91"h x 30"d

A sophisticated display for any space, the Formulate™ Vertical Curve fabric banner combines a lightweight aluminum frame with zipper-pillowcase graphic.

#### iPAD KIOSK 01 TABLET-STD-01

33"w x 84"h x 23"d Monitor mount, iPad holder Pillowcase fabric graphic



iPAD KIOSK 02 TABLET-STD-02

20.25"w x 85"h x 23.8"d iPad holder Pillowcase fabric graphic



iPAD KIOSK 03 TABLET-STD-03

20"w x 64.335"h x 15.2"d iPad holder Pillowcase fabric graphic



\*monitors not included





# CREATE.ATTRACT.ENGAGE. ORBITAL EXPRESS™ TRUSS

The Orbital Express™ System is quite possibly the easiest Truss • This system has a set number of parts and connectors and requires NO TOOLS for assembly • This versatile system enables you to reconfigure a kit in multiple ways and combinations using the same parts • With Orbital, you can have the impact of a "new look" for every show











#### ORBITAL EXPRESS™ TRUSS

The Orbital Express Truss™ System requires NO TOOLS for set up! Installation couldn't be easier; simply twist & lock. The specially designed connectors are simple to use, strong & secure. Our truss kits can be reconfigured in multiple ways using the same parts. Have a different exhibit for each show! We offer more than 60 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Custom designed configurations are also available.





### ORBITAL EXPRESS™ TRUSS HERCULES KITS

The Hercules line of Orbital Express<sup>TM</sup> Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!















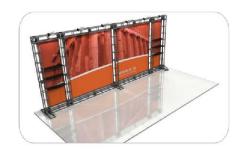














HERCULES 13



OR-K-HC13





HERCULES 14



OR-K-HC14







HERCULES 15



OR-K-HC15





#### ORBITAL EXPRESS™ TRUSS PLANETARY KITS

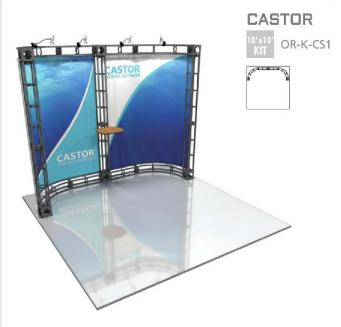
The Planetary line of Orbital Express™ Truss features over 40 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



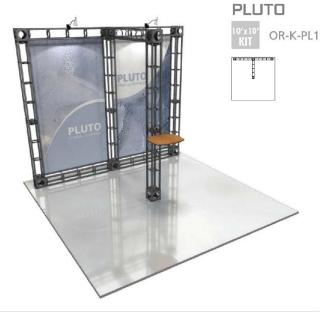




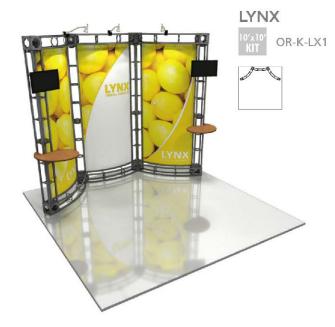




















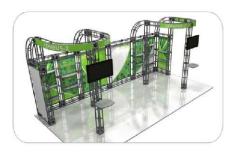
CEPHEUS-2



OR-K-CE1-2



backwall height = 72.5"





THETA



OR-K-TH1



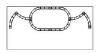


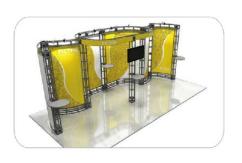


PICTOR



OR-K-PC1













ANTARES

10'x20' OR-K-AT1







SATURN

10'x20' OR-K-SA1







ELECTRA

10'x20' OR-K-EL1

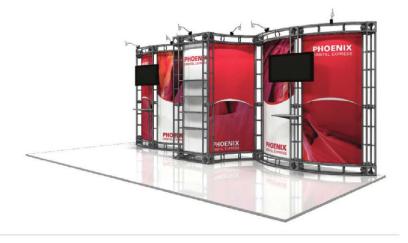










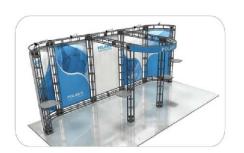






OR-K-PR1





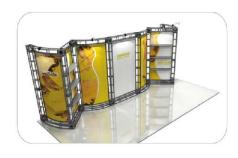


OMICRON



OR-K-OM1



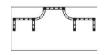




ANDROMEDA



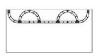
OR-K-AD1















VENUS



OR-K-VE1





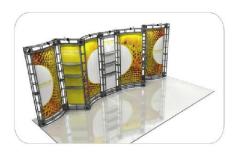


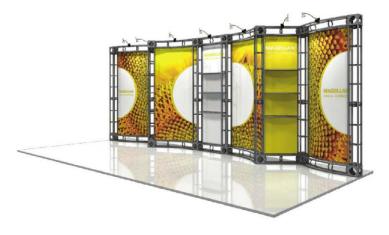
MAGELLAN



OR-K-MG1



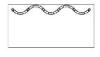




**HYDRUS** 



OR-K-HD1





















CORVUS









CENTAURUS



OR-K-CN1







#### NEPTUNE



OR-K-NP1





tower also sold seperately: OR-K-NET



### TUCANA



OR-K-TU1





tower also sold seperately: OR-K-TUT



#### ORION



OR-K-OR1









OR-K-VG1







#### **ALTAIR**



OR-K-AL1





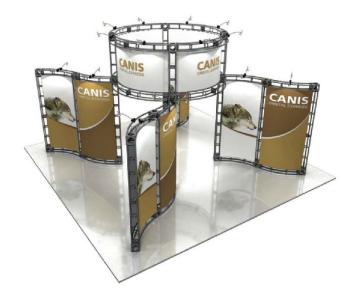


## CANIS

















JUPITER



OR-K-JP1







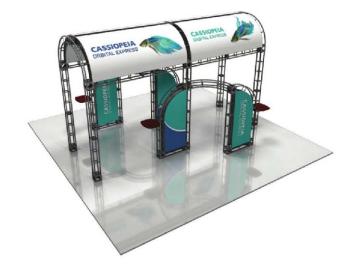
#### CASSIDPEIA



OR-K-CP1







# ORBITAL TRUSS







Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.

#### LAMINATE TABLETOPS

NATURAL

standard: OR-TBL-WD right facing: OR-TBL2-R-WD left facing: OR-TBL-L-WD



standard: OR-TBL-DW right facing: OR-TBL2-R-DW left facing: OR-TBL2-L-DW



standard: OR-TBL-S right facing: OR-TBL2-R-S left facing: OR-TBL2-L-S



standard: OR-TBL-B right facing: OR-TBL2-R-B left facing: OR-TBL2-L-B

#### INTERNAL SHELVING

- available in all 4 finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves



#### LIT RACK

#### OR-STG

- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case





#### OPTI MOUNTS



OPTI-MOUNT 1
OR-LCD1-B

13" - 27" LCD max weight = 50 lbs



OPTI-MOUNT 2 OR-LCD2-B

26"- 42" LCD max weight = 100 lbs

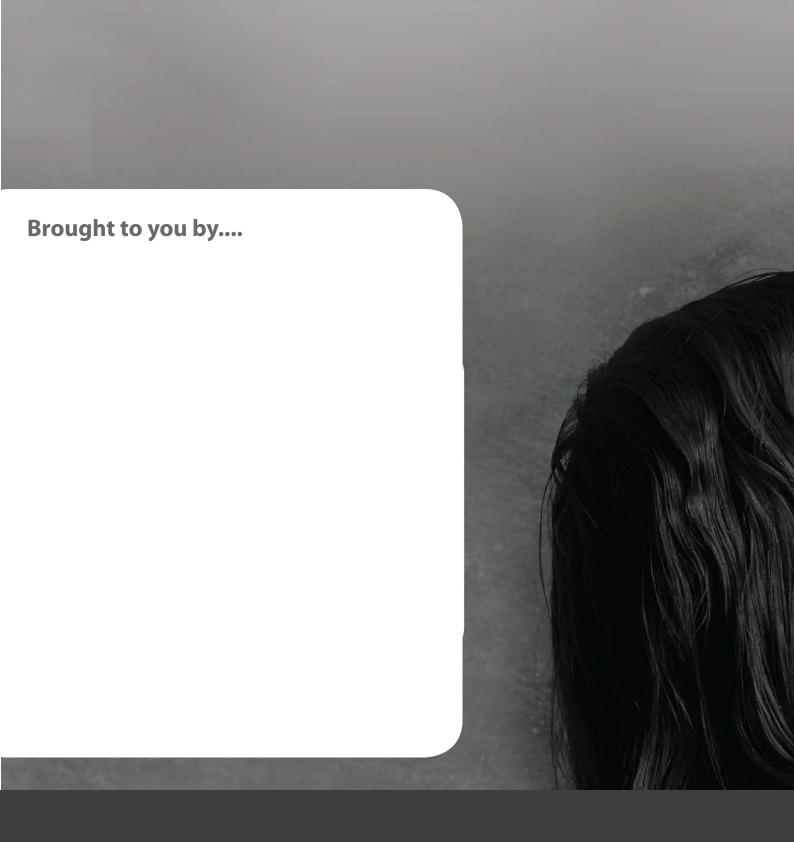


OR-LCD3-B

32" - 70" LCD max weight = 150 lbs



All Orbital Truss accessories come with a five year limited warranty





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